New)

Print Date 10/13/12

Page 1 of 6

Product Code

91

Advertiser Ref

#### **CONTRACT**



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Waterfront Strategies 1010 Wisconsin Ave, NW #800 Washington, DC 20007

	Contract / Re	vision		Alt Order #	<u> </u>
	498394	1		06371546	
<u>Product</u>	-				
PATRIOT MAJORITY USA	١				
Contract Dates	Estimate #				
10/15/12 - 10/27/12	2029				
Advertiser			<u>Or</u>	iginal Date	/ Revision
Patriot Majority USA			·	10/12/12	/ 10/13/12
	Billing Cycle	Billing	Billing Calenda		Cash/Trade
	EOM/EOC	Broade	cast	:	Cash
	Station	Accou	nt E	xecutive	Sales Office
	KVVU	Teresa	ı Di	furia	TELEREP-PHII
	Special Hand	ling			
	Demographic				
	Adults 35+	-			

Advertiser Code

84

Spots/

IDB#

Agency Ref

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	e Type Spots	Amount	
N 1 KVVU 10/23/12 10/26/12 The Dr.Oz Show	M-F 10a-11a	:30	NM 1	\$250.00	
Start Date End Date Weekdays Spots/Week Week; 10/23/12 10/29/12 -TWTF 1	<u>Rate</u> \$250.00				
N 2 KVVU 10/16/12 10/22/12 Fox 5 News M-F 10p-11p	10p-11p	:30	NM 4	\$8,600.00	
Start Date End Date Weekdays Spots/Week	Rate	.30	NIVI 4	\$6,600.00	
Week: 10/16/12 10/22/12 MTWTF 4	\$2,150.00				
N 3 KVVU 10/16/12 11/05/12 Better	M-F 11a-12p	:30	NM 4	\$780.00	
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/16/12 10/22/12 MT-TF 3	\$195.00		. *		
Week: 10/23/12 10/29/12W 1	\$195.00				
Week: 10/30/12 11/05/12 0	\$0.00				
N 4 KVVU 10/16/12 11/05/12 Katie Couric	2-3p	:30	NM 4	\$1,700.00	
Start Date	<u>Rate</u>				
Week: 10/16/12 10/22/12 MTWTF 3	\$425.00				
Week: 10/23/12 10/29/12T 1	\$425.00				
Week: 10/30/12 11/05/12 0	\$0.00				
N 5 KVVU 10/16/12 11/05/12 Anderson	3-4p	:30	NM 2	\$900.00	
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/16/12	\$450.00				
Week: 10/23/12 10/29/12 0	\$0.00				
Week: 10/30/12 11/05/12 0	\$0.00				
N 6 KVVU 10/16/12 11/05/12 The Dr.Oz Show	4-5p	:30	NM 4	\$2,000.00	
Start Date	<u>Rate</u>				
Week: 10/16/12 10/22/12 MTW 3	\$500.00				
Week: 10/23/12 10/29/12W 1	\$500.00				
Week: 10/30/12 11/05/12 0	\$0.00				
N 7 KVVU 10/16/12 11/05/12 Fox 5 News at 5	5-530p	:30	NM 2	\$1,900.00	
Start Date	<u>Rate</u>				
Week: 10/16/12	\$950.00				
Week: 10/23/12 10/29/12 0	\$0.00				
Week: 10/30/12 11/05/12 0	\$0.00				
N 8 KVVU 10/16/12 11/05/12 FOX 5 News 5-6am M-F	5a-6a	:30	NM 3	\$1,350.00	
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		l		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>
498394 / Alt Order #
06371546

 Contract Dates
 Product
 Estimate #

 10/15/12 - 10/27/12
 PATRIOT MAJORITY U: 2029

 Advertiser
 Original Date / Revision

 Patriot Majority USA
 10/12/12 / 10/13/12

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		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	· · · · · · · · · · · · · · · · · · ·	Type Spc	ts	Amount
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/16/12 10/22/12 MTWTF 3 Week: 10/23/12 10/29/12 0	\$450.00 \$0.00				
Week: 10/30/12 11/05/12 0	\$0.00				
N 9 KVVU 10/16/12 11/05/12 Fox 5 News at 5 MF 530-6		:30	NM	2	\$2,050.00
Start Date End Date Weekdays Spots/Week	Rate	.30	IVIVI	2	φ2,050.00
Week: 10/16/12 10/22/12 MTWTF 2	\$1,02 <u>5.00</u>				
Week: 10/23/12 10/29/12 0	\$0.00				
Week: 10/30/12 11/05/12 0	\$0.00				
N 10 KVVU 10/16/12 11/05/12 Fox 5 News at 6pm	M-F 6-630pm	:30	NM	2	\$1,800.00
Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 2	<u>Rate</u> \$900.00				
Week: 10/10/12 10/22/12 MIWIFF- 2 Week: 10/23/12 10/29/12 0	\$0.00				
Week: 10/30/12 11/05/12 0	\$0.00				
N 11 KVVU 10/16/12 11/05/12 Fox 5 News AM M-F 6a-7a		:30	NM	3	\$2,175.00
Start Date End Date Weekdays Spots/Week	Rate	.00	7 11 11	Ü	Ψ2,170.00
Week: 10/16/12 10/22/12 MTWTF 3	\$725.00				
Week: 10/23/12 10/29/12 0	\$0.00				
Week: 10/30/12 11/05/12 0	\$0.00				
N 12 KVVU 10/16/12 11/05/12 Extra	M-F 7-730p	:30	NM	4	\$3,800.00
Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 3	<u>Rate</u> \$950.00				
Week: 10/23/12 10/29/12T 1	\$950.00				
Week: 10/30/12 11/05/12 0	\$0.00				
N 13 KVVU 10/16/12 11/05/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30	NM	6	\$4,200.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/16/12 10/22/12 MTWTF 6	\$700.00				
Week: 10/23/12 10/29/12 0 Week: 10/30/12 11/05/12 0	\$0.00 \$0.00		l		
N 14 KVVU 10/16/12 11/05/12 TMZ	730-8p	:30	NM	4	\$5,400.00
Start Date End Date Weekdays Spots/Week	Rate	.50	MIVI	4	φ5,400.00
Week: 10/16/12 10/22/12 MTWTF 3	\$1,350.00				
Week: 10/23/12 10/29/12T 1	\$1,350.00				
Week: 10/30/12 11/05/12 0	\$0.00				
N 15 KVVU 10/16/12 11/05/12 More M-F 9-10a	M-F 9a-10a	:30	NM	3	\$825.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/16/12 10/22/12 MTWTF 3	<u>Rate</u> \$275.00				
Week: 10/23/12 10/29/12 0	\$0.00				
Week: 10/30/12 11/05/12 0	\$0.00				
N 16 KVVU 10/19/12 10/26/12 Fringe	Fri 9p-10p	:30	NM	1	\$4,000.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				,
Week: 10/15/12 10/21/121 1	\$4,000.00				
Week: 10/22/12 10/28/121 1	\$4,000.00 Start/End Time	Mookdaya Longth Data	Time		
Spot Ch Date Range Description 2 KVVU 10/22/12-10/28/12 Fringe	Fri 9p-10p	<u>Weekdays Length Rate</u>	<u>Type</u> NM		
See MG 26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11	in op rop		14177		
D 17 KVVU 10/29/12 10/29/12 Bones	Mon 8p-9p	:30	NM	0	\$0.00
N 18 KVVU 10/22/12 11/05/12 The Mob Doctor	Mon 9p-10p	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			-	*****
Week: 10/22/12 10/28/12 1 1	\$6,800.00		J		

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Contract / Revision Alt Order # 498394 06371546

**Contract Dates** Product Estimate # 10/15/12 - 10/27/12 PATRIOT MAJORITY U 2029

<u>Advertiser</u> Original Date / Revision 10/12/12 / 10/13/12 **Patriot Majority USA** 

		Spot	s/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Wee	k Rate	Type Sp	oots	Amount
Start Date End Date Weekdays Spots/Week	Rate		5.4	_		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 KVVU 10/22/12-10/28/12 The Mob Doctor	Mon 9p-10p	M::30	<del>\$6,800.00</del>	NM		
See MG 26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11	<b>#0.00</b>					
Week: 10/29/12 11/04/12 0	\$0.00					
Week: 11/05/12 11/11/12 0	\$0.00					
N 19 KVVU 10/20/12 11/03/12 Clone Wars	Sa 2-3p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/15/12 10/21/121- 1	\$175.00	Mariana I amount	ъ.	_		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 Clone Wars	Sa 2-3p	Sa :30	\$175.00	NM		•
See MG 26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11 Week: 10/22/12 10/28/121- 1	\$175.00			1		
		Madadaya Layath	Data	Toma		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
2 KVVU 10/22/12-10/28/12 Clone Wars	Sa 2-3p	Sa :30	\$175.00	NM		
See MG 26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11 Week: 10/29/12 11/04/121- 1	\$175.00					
	•	Weekdays Length	Data	Time		
Spot Ch Date Range Description 3 KVVU 10/29/12-11/04/12 Clone Wars	Start/End Time Sa 2-3p	Weekdays Length	<u>Rate</u> \$175.00	<u>Type</u>		
See MG 26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11	3a 2-3p	Sa ,30	<del>\$170.00</del>	NM		
	0 4.0	.00		A 10.0	_	22.22
D 20 KVVU 11/04/12 11/04/12 The Closer	Sun 1-2am	:30		NM	0	\$0.00
N 21 KVVU 10/21/12 11/04/12 NFL Late Game	NFL Late Game	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	<u>Rate</u> \$11,500.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Туре		
1 KVVU 10/15/12-10/21/12 NFL Late Game	NFL Late Game	St :30	\$11.500.0G	NM		
See MG 26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11	W L Late Game	St .00	Ψ11,000.00	/////		
Week: 10/22/12 10/28/12 0	\$0.00					
Week: 10/29/12 11/04/121 1	\$11,500.00			1		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
2 KVVU 10/29/12-11/04/12 NFL Late Game	NFL Late Game	St :30	\$11.500.0G	NM		
See MG 26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11			,			
D 22 KVVU 10/28/12 10/28/12 Criminal Minds	Sun 11p-12am	:30		NM	0	\$0.00
N 23 KVVU 10/21/12 10/21/12 CSI:Miami	Sun 12-1am	:30		NM	1	\$185.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
Week: 10/15/12 10/21/121 1	\$185.00					
D 24 KVVU 10/21/12 11/04/12 Friends Weekend	5-6p	:30		MM	0	\$0.00
N 25 KVVU 10/21/12 10/21/12 Fox News Sunday 8-9a	8-9a	:30		NM	2	\$1,700.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/15/12 10/21/12S 2	\$850.00		24.44424.444			
N 26 KVVU 10/18/12 11/01/12 The X Factor	The X Factor	:30		NM	8	\$49,550.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/15/12 10/21/121 1	\$7,500.00			1		

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Contract / Revision Alt Order# 498394 06371546

**Contract Dates** Product Estimate# 10/15/12 - 10/27/12 PATRIOT MAJORITY U 2029

<u>Advertiser</u> Original Date / Revision 10/12/12 / 10/13/12 Patriot Majority USA

Spots/

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			i - i
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
1 KVVU 10/15/12-10/21/12 The X Factor	The X Factor	Th :30 \$ <del>7,500.00</del>	NM	
See MG 26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11				
4 KVVU 10/17/12-10/17/12 The X Factor	The X Factor	W :30 \$5,350.00	NM	
MG for 26.1,24.2,26.2,19.3,19.1,21.1,21.2,19.2,16.2,18.1			218.6	
5 KVVU 10/17/12-10/17/12 The X Factor	The X Factor	W :30 \$5,350.00	NM	
MG for 26.1,24.2,26.2,19.3,19.1,21.1,21.2,19.2,16.2,18.7 6 KVVU 10/21/12-10/21/12 NFL Early Game	NFL Early Game	St :30 \$9,500.00	NM	
® MG for 26.1,24.2,26.2,19.3,19.1,21.1,21.2,19.2,16.2,18.1	•	3c 30 φ9,500.00	INIVI	
7 KVVU 10/20/12-10/20/12 NFL Early Game	NFL Early Game	Sa :30 \$9,500.00	NM	
® MG for 26.1,24.2,26.2,19.3,19.1,21.1,21.2,19.2,16.2,18.1	•			
8 KVVU 10/24/12-10/24/12 BB World Series	330pm-8pm	W :30 \$7,500.00	NM	
® MG for 26.1,24.2,26.2,19.3,19.1,21.1,21.2,19.2,16.2,18.1	t			
9 KVVU 10/26/12-10/26/12 Kitchen Nightmares	Fri 8p-9p	F :30 \$3,500.00	NM.	
10 KVVU 10/23/12-10/23/12 New Girl/The Mindy Project		-Tu :30 \$5,550.00	NM	
® MG for 26.1,24.2,26.2,19.3,19.1,21.1,21.2,19.2,16.2,18.1				
11 KVVU 10/18/12-10/18/12 BB League Championships	1pm-8pm	Th :30 \$3,300.00	NM	
MG for 26.1,24.2,26.2,19.3,19.1,21.1,21.2,19.2,16.2,18.1 Week: 10/22/12 10/28/121 1	\$7,500.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Туре	
2 KVVU 10/22/12-10/28/12 The X Factor	The X Factor	Th :30 \$7.500.00	NM	
See MG 26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11	THE X T dolor	.30 <del>ψ1,000.00</del>	14/4/	
Week: 10/29/12 11/04/12 0	\$0.00			
D 27 KVVU 10/23/12 10/23/12 New Girl/The Mindy Project	Tue 9n-10n	:30	NM 0	\$0.00
D 28 KVVU 11/06/12 11/06/12 The Dr.Oz Show	4-5p	:30	NM 0	\$0.00
	· · · · · · · · · · · · · · · · · · ·			
D 29 KVVU 11/06/12 11/06/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	:30	NM 0	\$0.00
D 30 KVVU 11/06/12 11/06/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30	NM 0	\$0.00
D 31 KVVU 11/06/12 11/06/12 Katie Couric	2-3p	:30	NM 0	\$0.00
N 32 KVVU 10/17/12 10/17/12 BB League Championships	1pm-8pm	:30	NM 1	\$8,500.00
Start Date	Rate			
Week: 10/15/12 10/21/12w 1	\$8,500.00			
N 33 KVVU 10/17/12 10/17/12 Extra	M-F 1:05-1:35am	:30	NM 1	\$250.00
Start Date	<u>Rate</u>			
Week: 10/15/12 10/21/12W 1	\$250.00			
N 34 KVVU 10/23/12 10/26/12 Fox 5 News M-F 10p-11p	10p-11p	:30	NM 4	\$8,600.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/22/12	\$2,150.00			
N 35 KVVU 10/23/12 10/26/12 The Dr.Oz Show	M-F 10a-11a	:30	NM 2	\$390.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/22/12 10/28/12 -TF 2	\$195.00			
N 36 KVVU 10/23/12 10/26/12 Katie Couric	2-3p	:30	NM 2	\$850.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/22/12 10/28/12 -TF 2	\$425.00			
N 37 KVVU 10/23/12 10/26/12 Anderson	3-4p	:30	NM 2	\$900.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         -TF         2	<u>Rate</u> \$450.00			
N 38 KVVU 10/23/12 10/26/12 The Dr.Oz Show	4-5p	:30	NM 2	\$1,000.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		I	

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| Contract / Revision | Alt Order # | 06371546

 Advertiser
 Original Date / Revision

 Patriot Majority USA
 10/12/12 / 10/13/12

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         -TF         2	<u>Rate</u> \$500.00			•
N 39 KVVU 10/23/12 10/26/12 Fox 5 News at 5  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/12 -TF 2	5-530p <u>Rate</u> \$950.00	:30	NM 2	\$1,900.00
N 40 KVVU 10/23/12 10/26/12 FOX 5 News 5-6am M-F  Start Date	5a-6a <u>Rate</u> \$450.00	:30	NM 3	\$1,350.00
N 41 KVVU 10/23/12 10/26/12 Fox 5 News at 5 MF 530-6p  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/12 -TF 2	M-F 530-6p <u>Rate</u> \$1,025.00	:30	NM 2	\$2,050.00
N 42 KVVU 10/23/12 10/26/12 Fox 5 News at 6pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -TF 3	M-F 6-630pm <u>Rate</u> \$900.00	:30	NM 3	\$2,700.00
N 43 KVVU 10/23/12 10/26/12 Fox 5 News AM M-F 6a-7a  Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TWTF 3	M-F 6a-7a <u>Rate</u> \$725.00	:30	NM 3	\$2,175.00
N 44 KVVU 10/23/12 10/26/12 Extra <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -TF 2	M-F 7-730p <u>Rate</u> \$950.00	:30	NM 2	\$1,900.00
N 45 KVVU 10/23/12 10/26/12 Fox 5 News AM M-F 7a-9a Start Date	M-F 7a-9a <u>Rate</u> \$700.00	:30	NM 6	\$4,200.00
N 46 KVVU 10/23/12 10/26/12 TMZ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -TF 2	730-8p <u>Rate</u> \$1,350.00	:30	NM 2	\$2,700.00
N 47 KVVU 10/23/12 10/26/12 More M-F 9-10a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -TwTF 3	M-F 9a-10a <u>Rate</u> \$275.00	:30	NM 3	\$825.00
N 48 KVVU 10/16/12 10/16/12 Special Early News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -T 1	Special Early News <u>Rate</u> \$1,025.00	:30	<b>NM</b> 1	\$1,025.00
N 49 KVVU 10/22/12 10/22/12 Fox 5 News at 5 MF 530-6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 M 1	M-F 530-6p <u>Rate</u> \$8,825.00	:30	NM 1	\$8,825.00
N 50 KVVU 10/22/12 10/22/12 Special Early News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 M 1	Special Early News Rate \$8,825.00	:30	NM 1	\$8,825.00
N 51 KVVU 10/22/12 10/22/12 Special Early News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 M 1	Special Early News <u>Rate</u> \$1,025.00	:30	NM 1	\$1,025.00
N 52 KVVU 10/20/12 10/20/12 NCAA Football Early Game Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12S- 2	NCAA Football Ear <u>Rate</u> \$4,100.00	:30	NM 2	\$8,200.00
N 53 KVVU 10/20/12 10/20/12 Early Pre-Game <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12S- 2	Early Pre-Game <u>Rate</u> \$1,375.00	:30	NM 2	\$2,750.00
N 54 KVVU 10/21/12 10/21/12 Fox 5 News Su 10p-1045p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12S 1	Su 10p-1045p <u>Rate</u> \$1,850.00	:30	NM 1	\$1,850.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Contract / Revision Alt Order # 498394 06371546

Contract Dates Product Estimate# PATRIOT MAJORITY U\$2029 10/15/12 - 10/27/12

Advertiser Original Date / Revision 10/12/12 / 10/13/12 Patriot Majority USA

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		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Туре	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
N 55 KVVU 10/21/12 10/21/12 Sports Plus Su 1045p	1045p-11p	:30	NM	1	\$1,200.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/15/12 10/21/12S 1	\$1,200.00				
N 56 KVVU 10/20/12 10/20/12 30 Seconds To Fame	Sat 12-1230a	:30	NM	1	\$225.00
Start Date End Date Weekdays Spots/Week Week; 10/15/12 10/21/12S- 1	<u>Rate</u> \$225.00				
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N 57 KVVU 10/25/12 10/25/12 BB World Series	330pm-8pm	:30	MM	2	\$15,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12T 2	<u>Rate</u> \$7,500.00				
N 58 KVVU 10/27/12 10/27/12 BB World Series	330pm-8pm	:30	NM	1	\$12,000.00
Start Date End Date Weekdays Spots/Week	Rate	.30	IVIVI	1	\$12,000.00
Week: 10/22/12 10/28/125- 1	\$12,000.00				
N 59 KVVU 10/27/12 10/27/12 NCAA Football Late Game	NCAA Football Late	:30	NM	2	\$8,500.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/22/12 10/28/12S- 2	\$4,250.00				
N 60 KVVU 10/27/12 10/27/12 Early Pre-Game	Early Pre-Game	:30	NM	1	\$1,375.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/22/12 10/28/12S- 1	\$1,375.00				
N 61 KVVU 10/18/12 10/18/12 Extra	M-F 1:05-1:35am	:30	NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12T 1	<u>Rate</u> \$125.00				
\$\$CCN, 10/10/12 10/21/12 1	Ψ120.00				
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118 \$204,380.00 **Totals** Time Period # of Spots **Gross Amount** Net Amount

10/01/12 -10/28/12	118	\$204,380.00	\$173,723.00
10/29/12 -11/04/12	0	\$0.00	\$0.00
Totals	118	\$204,380.00	\$173,723.00

Signature:	Date:	
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なななる HEADLINE# 6371546 UNAPPROVED REV #4 \$\$\$ TRF# 498394

ADV AGY

> REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET AGENCY

CREDIT REPORT FROM REP
\*\*CHANGES\*\* RISK !!! FAX# 610-225-1191

OCT15/12 09.53
\*\*\* KVVU-TV \*\*\*

PRDCT ORDER # PATRIOT MAJORITY AGY. ADV. NAME NAME USA ISS/PATRIOT WATERFRONT STRATEGIES WASHINGTON 3050 EST#2029 CONTRACT K ST MM COMMENTS: # MAJORITY Da 6371546 20007 USA (LINE, ORDER, INVOICE) CLASS: SALES BUYER 界円 17・# NAME PRSN NATL. PH-SARAH LEVENE 〇月日.# TERESA LOCAL 762 DIFURIA SALESMAN REGIONAL #

CITY FLIGHT TAX DATES OCT15/12 STATE TAX OCT27/12 WK-2 CO-OP BILLING NEEDED

DATE

OCT15

/12

09.53

REP: FR FR PLS TOTAL SAME OK'D M7-M12 SEE LINES 69-81 NIKKI ROSE CNF THANKS

CON CM \*\*\*\* THIS S M CASH H ADVANCE SCHEDULE \*\*\*\*

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:LINE#:REP LINE#: PROGRAM : ORD COM1: PART 42 41 AGENCY AGENCY OH :CD: Ø Ø Þ 4006-4008 900P-1000P MAKEGOOD ADVERTISER CODE = PRODUCT CODE = 91 TOUCH SEASON PREMIERE SPOTS N/A DUE TO SPOR TIME PERIOD MADE ЧD .. .. LGTH OF LINES SPORTS 30 84 SE AND DEBATE.
38-43 AGENCY \$3,500.00 \$550.00 RATE 西S丁# PRE-BOOKED 11 2029 10/26 10/23 START DATE PLS APPROVE 10/23 10/26 END DATE :SPTS: 0 0 /WK: HNUT FRI TUE DAYS TOTL: 0 0

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38 - 43

PROJECT

NEW GIRL/MINDY

# TRF# 498394 REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 09.53 \*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

REP HEADLINE# 6371546 S\$\$ UNAPPROVED REV #4 \$\$\$

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PRE-BOOKED PLS APPROVE. 5 15 A MAKE-GOOD FOR OCT23 ON LINE-41 FOR 2 SPOTS/WK 5 15 A MAKE-GOOD FOR OCT21 ON LINE-61 FOR 2 SPOTS/WK 5 15 A MAKE-GOOD FOR OCT21 ON LINE-61 FOR 2 SPOTS/WK 5 15 A MAKE-GOOD FOR OCT21 ON LINE-61 FOR 2 SPOTS/WK 5 15 A MAKE-GOOD FOR OCT21 ON LINE-61 FOR 2 SPOTS/WK 5 15 A MAKE-GOOD FOR OCT21 ON LINE-61 FOR 2 SPOTS/WK 5 15 A MAKE-GOOD FOR OCT21 ON LINE-61 FOR 2 SPOTS/WK 5 15 A MAKE-GOOD FOR OCT21 ON LINE-61 FOR 2 SPOTS/WK 5 15 A MAKE-GOOD FOR OCT21 ON LINE-61 FOR 2 SPOTS/WK 5 15 A MAKE-GOOD FOR OCT21 ON LINE-61 FOR 2 SPOTS/WK 5 15 A MAKE-GOOD MADE UP OF LINES 70-75 6 A MAKE-GOOD MADE UP O	A 900P-1000P 30 \$5,550.0 10/23 10/23 1 TUE  SRAM : NEW GIRL/MINDY PROJECT COM1: SPOTS MAX. SEE MG OFFER. PRE-BOOKED PLS APPROVE. S 1S A MAKE-GOOD FOR OCT23 ON LINE-42 FOR 1 SPOTS/WK S 1S A MAKE-GOOD FOR OCT21 ON LINE-61 FOR 2 SPOTS/WK S 1S A MAKE-GOOD FOR OCT21 ON LINE-62 FOR 2 SPOTS/WK S 1S A MAKE-GOOD FOR OCT21 ON LINE-62 FOR 2 SPOTS/WK S 1S A MAKE-GOOD FOR OCT21 ON LINE-62 FOR 2 SPOTS/WK S 1S A MAKE-GOOD FOR OCT21 ON LINE-62 FOR 2 SPOTS/WK S 1S A MAKE-GOOD FOR OCT21 ON LINE-62 FOR 2 SPOTS/WK S 1S A MAKE-GOOD FOR OCT21 ON LINE-62 FOR 2 SPOTS/WK S 1S A MAKE-GOOD FOR OCT21 ON LINE-62 FOR 2 SPOTS/WK S 1S A MAKE-GOOD FOR OCT21 ON LINE-62 FOR 2 SPOTS/WK S 1S A MAKE-GOOD FOR OCT21 ON LINE-62 FOR 2 SPOTS/WK S 1S A MAKE-GOOD MADE UP OF LINES 70-75  A 430P-800P 30 12000-00 10/27 10/27 10/27 1 SAT  COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.  COM1: SPOTS	NEADM : KRICHEM NIGHTMARE PREMIERS  COMMI: SORY CORRECTION ON THE PROGRAM.  COMMISSION MAKE-GOOD FOR CITE ON LINE-41 FOR 1 SPOT/WK  A SOOF-1000P 30 \$5,550.00 10/23 10/23 1 TUE  RAM: SOUR-1000P 30 \$5,550.00 10/23 10/23 1 TUE  RAM: SOUR GILLIANDY PROJECT  COMMI: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.  IS A MAKE-GOOD FOR CITI ON LINE-42 FOR 1 SPOTS/WK  IS A MAKE-GOOD FOR CITI ON LINE-42 FOR 1 SPOTS/WK  IS A MAKE-GOOD FOR CITI ON LINE-42 FOR 2 SPOTS/WK  IS A MAKE-GOOD FOR CITI ON LINE-41 FOR 2 SPOTS/WK  IS A MAKE-GOOD FOR CITI ON LINE-41 FOR 2 SPOTS/WK  IS A MAKE-GOOD FOR CITI ON LINE-41 FOR 2 SPOTS/WK  IS A MAKE-GOOD FOR CITI ON LINE-42 FOR 1 SPOTS/WK  IS A MAKE-GOOD FOR CITI ON LINE-42 FOR 1 SPOTS/WK  IS A MAKE-GOOD FOR CITI ON LINE-42 FOR 2 SPOTS/WK  I	\$\text{3} \text{A} & 8007-900P \text{30} & 30 \$\text{\$\tex{	DEMAM: EVX NET (GAME 2)  A 8002-900P 30 53,500.00 10/26 1 70/26 1  A 8002-900P 30 53,500.00 10/26 1 10/26 1  BRAM: KITCHEN NIGHTMARE PREMIERE COMM: SORRY CORRECTION ON THE PROSAM.  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SEE MG OFFER. PRE-BOOKED PLS APPROVE.  A 110A-1230F 30 S1.375.00 10/27 10/27 1 10/27 1  S 20KM : SPOTS W/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.  A 110A-1230F 30 S1.375.00 10/27 10/27 1 10/27 1  S 20KM : SPOTS W/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.  A 110A-1230F 30 S1.375.00 10/27 10/27 1 10/27 1  S 20KM : SPOTS W/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.  A 105A-135A 30 S1.375.00 10/27 10/27 1 10/27 1  S 20KM : SPOTS W/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.  A 105A-135A 30 S1.375.00 10/18 10/19 1 TH-F

# REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 09.53 \*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

REP HEADLINE# 6371546 : \$\$\$ UNAPPROVED REV #4 \$\$\$

TRF# 498394

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PROGRAM: NFL ORD COM1: ADD CON COM1: NFL	61 S 1000A-100P	PROGRAM: POST DEBABTE ORD COM1: ADD COM1: POST DEBATE	60 s 730P-735P	PROGRAM : PREDEBATE ORD COM1: ADD CON COM1: PREDEBATE	59 S 555P-600P	PROGRAM : POST-DEBATE ORD COM1: DEBATE IS ON PART OF A MAKEGOOD MADE	√18 A 730P-735P	PROGRAM: PRE-DEBATE ORD COM1: DEBATE IS ON PART OF A MAKEGOOD MADE	77 A 555P-600P	PROGRAM: NEWS ORD COM1: DEBATE IS ON THIS IS A MAKE-GOOD FOR THIS IS A MAKE-GOOD FOR	76 A 730P-800P	PROGRAM: NEWS ORD COM1: ADD CON COM1: NEWS	58 E 730P-800P	58 E 730P-800P	LINE#:REP :CD: TIME PERIOD :LINE#: :
	30		30		30	10/22. PRE-B UP OF LINES	30	10/22. PRE-B UP OF LINES	30	10/22. PRE-BOOKER OCT23 ON LINE-58 OCT23 ON LINE-59 OCT23 ON LINE-60	30		30	30	: LGTH : SEC
	\$9,500.00		\$8,825.00		\$8,825.00	BOOKED PLS APPROVE	\$8,825.00	BOOKED PLS APPR 76-78	\$8,825.00	PLS F FOR 1 FOR 1	\$1,025.00		\$1,025.00	\$1,025.00	RATE
	10/21		10/23		10/23	OVE.	10/22	PROVE.	10/22	PPROVE. SPOT/WK SPOT/WK SPOT/WK	10/22		10/23	10/16	: START
	10/21		10/23		10/23		10/22		10/22		10/22		10/23	10/16	: END
	0		0		0		Н		Н		н		0	Н	: /WK: I
	SUN		TUE		TUE		NOM		NOM		MOM		TUE	TUE	WEEK : DAYS
	0		0		0		Н		щ		L		0	Ч	:TOTL:

### REP HEADLINE# 6371546 5\$\$ UNAPPROVED REV #4 \$\$\$ TRF# 498394 REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP \*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

M7	)   													: LINE#:RE
OK MAR	ORD COM1: ORD COM2: THIS IS A	V81 A PROGRAM	ດ	67	Ø	PROGRAM ORD COM	( <sub>8</sub> )	PROG ORD CON	64	PROGRAM ORD COM THIS IS	79	PROGRAM ORD COM1 CON COM1	<u>ο</u>	#: REP
18 18 1009표	COM1:	RAM :	GRAM : COM1: COM1:	w	IS A	COM1:	A	GRAM : COM1: COM1:	ß	RAM : COM1: IS A	A	RAM : COM1: COM1:	Ø	# : C D :
BUY#41		105A- EXT	EXTRA ADD EXTRA	105A-	3		12301	NLCS ADD NLCS	400P-	Ϊ.	1130A	COLLE:	900A-	TIME
••	100 H U	-135A 'RA	'RA 'RA	-135A	1	FFIC	P-400P	ώ ο οί	4006	LEGE CORRE -GOOD	-1230	(i) (j)	.1000A	E PERIOD
SSED: FFER: CMT:	OT FOR				₩·	NOT RE				PREGAME CTED. P FOR OC	Ч	PREGAME PREGAME		
:FRI/800] :FRI/800] :SORRY C	RECEIVED APPROVE. OCT15 O	30		30	OCT15	ECEIVED	30		30	ME PRE-BOOKED OCT20 ON LI	30	H H	30	: LGTH
00P-900P 00P-900P CORRECT	DN HND	O		Ü	ON LI	H Z	Ü		Ü	300KED	O		O	 छ
OP OP	TIME-67	₩.		₹\$	LINE-64	TIME	٠v		ψ	PLS NE-63	₩		₹	Ω
O Z	FOR M	250.0		250.0	FOR	FOR M	8,500.		8,500.	APPROVE FOR 1	1,375		1,375	RATE
THE PRO	MONDAY.	0		0	1 8203	MONDAY.	.00		. 00	Ω·	.00		.00	H L
OCT26 OCT26 PROGRAM.	DAY. MOVE	10/1		10/1	POT/WK	. MOVE	10/1		10/1	POT/WK	10/2		10/	
·	TO	17		15		HO	17		15		20		20	START
	WEDNESDAY	10,		10,		WEDNESDAY.	10,		10,		10,		10/	
ωω		10/17		10/15		SDAY.	10/17		10/15		10/20		/20	END
30 s	STP.	Ц		0		PRE-I	Н		0		Ъ		Н	:SPTS:
\$3,500 \$3,500	PRE-					PRE-BOOKED								WEEK
0.00		WED		MON		O	WED		MON		SAT		SAT	
(OCI		Ü		4			Ü		7				-	DAYS
(OCT12/12) PLS ADVISE														
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### REP HEADLINE# 6371546 S\$\$ UNAPPROVED REV #4 \$\$\$ TRF# 498394

REP: TEL# 610-293-4100 FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 09.53

\*\*CHANGES\*\* \*\*\* KÜVU-TV \*\*\*

STATIO M8 M9 M10 M11	LHNE
ON MAKE OR'D OR'D OR'D OR'D	#:REP
BUY#42 BUY#42 BUY#42 BUY#59 BUY#60 BUY#63 BUY#63	:CD: TIME
MISSED:TUE/900P-1000P SUN/100P-400P SUN/100P-400P SUN/1000A-100P SUN/1000A-100P A THU/430P-800P A THU/430P-800P A SAT/1130A-1230P A SAT/1130A-1230P A TH-F/105A-135A CMT:SPOTS N/A. SEE MG OFFER. MISSED:TUE/730P-800P TUE/730P-800P A MON/730P-800P A MON/730P-800P A MON/730P-800P A MON/730P-735P CMT:DEBATE IS ON 10/22. PRE-MISSED:SAT/1130A-1230P CMT:TP CORRECTED. PRE-BOOKED MISSED:MON/400P-900P OFFER:WED/1230P-400P CMT:TRAFFIC NOT RECEIVED IN CMT:TRA	PERIOD : LGTH : SEC : RATE
OCT23 OCT21(2/WK) OCT21(2/WK) OCT21(2/WK) OCT25(2/WK) OCT27 OCT127 OCT127 OCT123 OCT223 OCT222 OCT222 OCT222 OCT220 OCT125 OCT15 OCT15 OCT115 OCT115 OCT117 TIME FOR MONDAY. M  OCT117 TIME FOR MONDAY. M	: START : EN
APPROVE 308  MOVE 308  MOVE 308  MOVE 308  MOVE 108	TE :S
\$550.00  11500.00  \$11500.00  \$9,500.00  \$5,550.00  \$1,000.00  \$1,200.00  \$1,375.00  \$1,025.00  \$1,025.00  \$8,825.00  \$1,025.00  \$8,825.00  \$1,375.00  \$8,825.00  \$1,375.00  \$8,500.00  \$1,375.00  \$250.00  \$250.00  \$250.00  \$250.00  \$250.00  \$250.00  \$250.00  \$250.00  \$250.00  \$250.00  \$250.00  \$250.00  \$250.00  \$250.00	PTS: WEEK:
(OCT13/12)  PLS ADVISE.  PLS ADVISE.  (OCT13/12)  PLS ADVISE.  (OCT13/12)  PLS ADVISE.  PRE-BOOKED  OCT13/12)  PRE-BOOKED  PRE-BOOKED  OCT13/12)  PRE-BOOKED  OCT13/12)  PRE-BOOKED  118	DAYS : TOTL:

\$\$\$ TRF# 498394

REP \$\$\$

HEADLINE# 6371546 UNAPPROVED REV #4

:LINE#:REP

:REP :CD:

TIME

PERIOD

.. ..

LGTH :

SEC

RATE

.. ..

START DATE

END

:SPTS:

NEEK

.. ..

DAYS

: TOTL:

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \* OCT15/12 09.53
\*\*\* KVVU-TV \*\*\*

MARKET TOTALS \$931,500 KVVU 20% KSNV 28% KTUD 1% KLAS 2 % % KTNV 16% KVMY 8% KVCW 18 CABL 0%

SVC- NSI DEMOS- RA35+\*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK 世一四甲甲 T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE

HEADLINE# 6371546 UNAPPROVED REV #3 \$\$\$ TRF# 498394

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET

-4100 FAX# 610-225-1191
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*

OCT12/12 18.05
\*\*\* KVVU-TV \*\*\*

ADV PRDCT ORDER AGY PATRIOT MAJORITY USA EST#2029 COMMENTS: ADV. AGY. NAME NAME WATERFRONT STRATEGIES ISS/PATRIOT MAJORITY WASHINGTON 3050 K ST NW, CONTRACT # 6371546 DC 20007 USA (LINE, ORDER, INVOICE) CLASS: SALES BUYER NAME REP.# PRSN NATL. PH-SARAH LEVENE OFF.# 762 LOCAL TERESA DIFURIA SALESMAN REGIONAL #

CITY TAX STATE TAX CO-OP BILLING NEEDED

FLIGHT DATES OCT15/12

OCT27/12

WK-2

DATE OCT12/12 18.05

REP: FINSIHED REVISING NEW TOTAL \$204380 TO ROSE ORDER

PLS CNF THANKS

STA:

CON CM \*\*\*\* THIS SH Ø CASH IN ADVANCE SCHEDULE \*\*\*\*

PROGRAM: FOX5 NEWS AT 6PM ORD COM1: REBOOKED 10/23-10/27 CON COM1: FOX5 NEWS AT 6PM	52 S 600P-630P 30	AGENCY ADVERTISER CODE = 84 AGENCY PRODUCT CODE = 91	:LINE#:REP :CD: TIME PERIOD : LGTH : S
	\$900.00	AGENCY EST# = 2029	: SEC : RATE
	10/23	= 2029	: START
	10/26		: END :
	ω		: /WK: INVT
	TU-F		EK: DAYS
	ω		: TOTL:

REP HEADLINE# 6371546 \$\$\$ UNAPPROVED REV #3 \$\$\$ TRF# 498394 REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

AGENCY CREDIT RISK !!!

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

OCT/12	STAT M7		: ٢ + 1
	ORD COM1: ADD CON COM1: COLLEG STATION MAKEGOOD OFFERS: M7 UNRESL BUY#41	PR 00	LINE#:REP :
204380.00	ORD COM1: AD CON COM1: CO CON COM1: CO MAKEGOOD OFF	63 S S	: CD:
0	ADD COLLEGE OFFERS: Y#41 M	900A-1000A	TIME
	A SE A	OOA	PERIOD
	E PREGAME  MISSED: FRI/800P-900P  OFFER: FRI/800P-900P  CMT: SORRY CORRECTION ON	30 30	: LGTH
	)P-900P )P-900P		SEC
	T H E	\$1,375.00	RATE
	OCT26 OCT26 PROGRAM.	10/20	: START : DATE
		10/20	: END
Q	30 S	Ν	: SPTS
CONTRACT TOTAL TOTAL SPOTS	\$3,500.00 \$3,500.00	SAT	END :SPTS: WEEK :
	(OCT12/12) PLS ADVISE.	L3	DAYS
204380.00	/12) VISE.	N	:TOTL:

MARKET TOTALS \$931,500 KVVU 20% KSNV 28% KTUD 1% KLAS 26% KTNV 16% KVMY 8% KVCW 18 CABL 0%

SVC- NSI DEMOS- RA35+\*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE

REP HEADLINE# 6371546 S\$\$ UNAPPROVED REV #2 \$\$\$ TRF# 498394

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*:

OCT12/12 16.35
\*\*\* KVVU-TV \*\*\*

CITY TAX	FLIGHT DATES_	PRDCT PATRIC	ORDER #			AGY #	ADV #
STATE TAX	DATES OCT15/12 OC	PATRIOT MAJORITY USA		W.Z	<b>Ι</b> ω	AGY. NAME WA	ADV. NAME IS
CO-OP BILLING NEEDED	OCT27/12 WK-2	EST#2029 COMMENTS: (LINE, ORDER, INVOICE)	CONTRACT # 6371546	WASHINGTON, DC 20007	3050 K ST NW,	WATERFRONT STRATEGIES	ISS/PATRIOT MAJORITY USA
		NVOICE)	CLASS: NATL.		SALES PRSN PH-	BUYER NAME SARA	REP.#O1
DAT			LOCAL		TERESA DIFURIA	SARAH LEVENE	OFF.#_762
DATE OCT12/12 16.35			REGIONAL		FURIA		SALESMAN #

REP: TO ROSE

REVISED ORDER PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

PROGRAM: FOX 5 NEWS AT 10P	2 * 1000P-1100P 30	PROGRAM: DR OZ CON COM1: DR OZ	1 * 1000A-1100A 30	AGENCY ADVERTISER CODE = 84 AGENCY PRODUCT CODE = 91	:LINE#:REP :CD: TIME PERIOD : LGTH : : :LINE#: : :
	\$2,150.00 10/16		\$250.00 10/23	AGENCY EST# = 2029	SEC: RATE: START: DATE
	10/22 4		10/26 1		T : END : DATE
	TU-F,M		TU-F		:SPTS: WEEK : DAYS
	4		Н		: HOTL:

#### REP HEADLINE# 6371546 S\$\$ UNAPPROVED REV #2 \$\$\$ TRF# 498394

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 16.35
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

						6A	PROGRAM : FOX5 NEWS
/ 1	TU-F,M	ω	10/22	10/16	\$725.00	30	11 ES 600A-700A
		N	0 0 1			AT 6PM AT 6PM	PROGRAM: FOX5 NEWS
2	TU-F,M	И	10/22	10/16	\$900.00	30	10 E 600P-630P
						8 AT 530PM 8 AT 530PM	PROGRAM : FOX 5 NEWS
Ν	TU-F,M	Ν	10/22	10/16	\$1,025.00	30	9 E 530P-600P
						5A 5A	PROGRAM: FOX5 NEWS
ω	TU-F,M	ω	10/22	10/16	\$450.00	30	8 E 500A-600A
						AT 5PM	PROGRAM : FOX 5 NEWS
Ν	TU-F,M	Ν	10/22	10/16	\$950.00	30	7 E 500P-530P
							PROGRAM : DR OZ CON COM1: DR OZ
ω	TU-F,M	ω	10/22	10/16	\$500.00	30	6 ES 400P-500P
						COOPER	PROGRAM : ANDERSON C
2	TU-F,M	N	10/22	10/16	\$450.00	30	5 E 300P-400P
							PROGRAM : KATIE
12	TU-F,M	И	10/22	10/16	\$425.00	30	4 * 200P-300P
						VEGAS VEGAS	PROGRAM: BETTER LAS
N	TU-F,M	N	10/22	10/16	\$195.00	30	3 * 1100A-1200N
:TOTL:	WEEK: DAYS	:SPTS:	: END : DATE	: START	EC: RATE:	: LGTH : S	:LINE#:REP :CD: TIME PERIOD:

CON COM1:

FOX5 NEWS 6A

														: LINE#:
PROGRAM PART OF	42	PROGRAM ORD COM PART OF	39	PROGRAM ORD COM THIS IS	ω 80	PROGRAM	5	PROGRAM	14	PROGRAM CON COM	13	PROGRAM CON COM	12	. HUNE#:
>	* 90	Þ	ES 10	1 · · · · · · · · · · · · · · · · · · ·	ES 80	·· ··	E 90	±	ES 73		ES 70	 H	ES 70	: :
NEW GIRL/MINDY MAKEGOOD MADE U	4000L-40	NFL GAME SPOTS N/A DU MAKEGOOD MADE	00A-130P	TACTOR TA	0P-1000P	MORE LAS VE	0A-1000A	TMZ	0P-800P	FOX5 MORNING	0A-900A	EXTRA EXTRA	0P-730P	TIME PERIOD
NDY PROJECT E UP OF LINES	30	E TO SPORTS	30	E TO SPORTS OCT19 ON 1 OCT22 ON 1 OCT20-NOV OCT21 ON 1 NOV4 ON L OCT28 ON 1 OCT18 ON 1 OCT18 ON 1	30	VEGAS VEGAS	30		30	G NEWS	30		30	: LGTH : SEC
38-43	\$550.00	AND DEBATE.	\$9,500.0	O DEBATE.  16 FOR 1  118 FOR 1  LINE-19 1  21 FOR 1  1 FOR 1  26 FOR 1  26 FOR 1	\$5,350.0		\$275.00		\$1,350.00		\$700.00		\$950.00	C: RATE
Ω.	10/23	PRE-BOOKED PLS	0 10/21	PRE-BOOKED PLS SPOT/WK SPOT/WK FOR 1 SPOT/WK SPOT/WK SPOT/WK SPOT/WK SPOT/WK SPOT/WK SPOT/WK	0 10/17		10/16		0 10/16		10/16		10/16	: START
5550	10/23	S APPROVE.	10/21	S APPROVE.	10/17		10/22		10/22		10/22		10/22	: END
	н	·	N	·	N		ω		N		Ø		N	:SPTS:
	TUE		SUN		WED		TU-F,M		TU-F,M		TU-F,M		TU-F,M	WEEK : DAYS
	Н		N		N		ω		N		O		И	:TOTL:

# TRF# 498394 REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP \*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

REP HEADLINE# 6371546 : \$\$\$ UNAPPROVED REV #2 \$\$\$

PROGRAM : X-FACTOR RESULTS CON COM1: X-FACTOR RESULTS	26 ES 800P-900P 30	PROGRAM: FOX NEWS SUNDAY	25 ES 800A-900A 30	PROGRAM : EXTRA WEEKEND	24 ES 500P-600P 30	PROGRAM: CRIMINAL MINDS	22 C 1100P-1200M 30	PROGRAM: FOX NFL (GAME 2) CON COM1: FOX NFL (GAME 2)	21 ES 100P-400P 30	PROGRAM: THE CLOSER CON COM1: THE CLOSER	20 C 100A-200A 30	PROGRAM: THE CLOSER CON COM1: THE CLOSER	19 в 200Р-300Р 30	PROGRAM: MOB DOCTORFTC: 9/17/12 CON COM1: MOB DOCTORFTC: 9/17/12	18 ES 900P-1000P 30	PROGRAM: BONESFTC: 9/17/12 CON COM1: BONESFTC: 9/17/12	17 C 800P-900P 30	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC
	\$7,500.00		\$850.00		\$225.00		\$225.00		11500.00		\$85.00		\$175.00		\$6,800.00		\$7,500.00	: RATE
	10/18		10/21		10/21		10/28		10/21		10/28		10/20		10/22		10/29	: START
	10/25		10/21		10/21		10/28	The state of the s	10/21		10/28		10/27		10/22	ſ.	10/29	: END
	0		N		0			20184	N				0		0	6		:SPTS: WEEK
	THU		SUN		SUN		SUN		SUN		SUN		SAT		MON		MON	K : DAYS
	0		N		0				И				0		0			:TOTL:

### REP HEADLINE# 6371546 5\$\$\$ UNAPPROVED REV #2 \$\$\$ TRF# 498394

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

PROGRAM : ORD COM1:	CON COM1:	PROGRAM : ORD COM1:	45 A	PROGRAM : ORD COM1:	44 A	PROGRAM : CON COM1:	31 C	PROGRAM : CON COM1:	30 C .	PROGRAM : CON COM1:	29 C	PROGRAM : CON COM1:	28 C .	ORD COM1:	PROGRAM :	27 ZS 3	: LINE#:REP :CD:
KATIE REBOOKED 10/23- KATIE	BETTER LAS VEG	BETTER LAS VEGAS REBOOKED 10/23-1	1100A-1200N	FOX 5 NEWS AT 10P REBOOKED 10/23-10/2 FOX 5 NEWS AT 10P	1000P-1100P	KATIE KATIE	200P-300P	FOX5 MORNING N	700A-900A	FOX5 NEWS 6A	600A-700A	DR OZ	400P-500P	REBOOKED 10/23 NEW GIRL/MINDY	`	900P-1000P	TIME PERIOD :
:-10/27	30	:AS :-10/27	30	10F (-10/27 10F	30		30	NEWS	30		30		30	-10/27 PROJECTFTC	PROJECTETC:	30	LGTH : SEC
	\$425.00		\$195.00		\$2,150.00		\$425.00		\$700.00		\$725.00		\$500.00	/25/1	9/25/12	\$5,500.00	RATE
	10/23		10/23		10/23		11/6		11/6	,	11/6		11/6			10/23	: START
	10/26		10/26		10/26		11/6		11/6		11/6		11/6			10/23	: END
	N		N		4		0		0		0		O			0	:SPTS: W
	TO - H		TU-F		TU-F		TUE		TUE		TUE		TUE			TUE	WEEK: DAYS
	N		2		4											0	: TOTL:

#### REP HEADLINE# 6371546 S\$\$ UNAPPROVED REV #2 \$\$\$ TRF# 498394

REP: TEL# 610-293-4100 FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 16.35

\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

PROGRAM : ORD COM1: CON COM1:	53 A	PROGRAM : ORD COM1:	52 A	PROGRAM : ORD COM1: CON COM1:	51 A	PROGRAM : ORD COM1: CON COM1:	50 A	PROGRAM : ORD COM1:	49 A	PROGRAM : ORD COM1:	48 A	PROGRAM : ORD COM1:	47 A	:LINE#:REP :CD:
FOX5 NEWS 6A REBOOKED 10/2 FOX5 NEWS 6A	600A <sup>4</sup> 700A	FOX5 NEWS	600P-630P	FOX 5 NEWS AT REBOOKED 10/23	530P-600P	FOX5 NEWS 5A REBOOKED 10/23 FOX5 NEWS 5A	500A-600A	FOX 5 NEWS AT 5PM REBOOKED 10/23-10/2 FOX 5 NEWS AT 5PM	500P-530P	DR OZ REBOOKED 10/23- DR OZ	400P-500P	ANDERSON COOPER REBOOKED 10/23-10 ANDERSON COOPER	300P-400P	TIME PERIOD :
3-10/27	30	AT 6PM 10/23-10/27 AT 6PM	30	AT 530PM 0/23-10/27 AT 530PM	30	3-10/27	30	5PM 3-10/27 5PM	30	3-10/27	30	eR 3-10/27 eR	30	LGTH : SEC :
	\$725.00		\$900.00		\$1,025.00		\$450.00		\$950.00		\$500.00		\$450.00	RATE
	10/23		10/23		10/23		10/23		10/23		10/23		10/23	: START
	10/26		10/26		10/26		10/26		10/26		10/26		10/26	: END : DATE
	ω		И		N		ω		N		N		N	:SPTS: 1
	TU-F		TU-F		TU-F		TU-F		TU-F		TU-F		TU-F	WEEK : DAYS
	ω		Ν		Ν		ω		И		N		N	:TOTL:

		NCK	0
	HARRIS	CREDIT	
	REPORT	RISK !!!	FAX#
* * CH7	FROM		<# 610
HANGES * *	REP		)-225-1191
*** KVVU-TV	OCT12/12		1
TV ***	16.35		

PROGRAM : POST DEBABTE ORD COM1: ADD COM1: POST DEBATE	60 A 730P-735P	PROGRAM : PREDEBATE ORD COM1: ADD CON COM1: PREDEBATE	59 A 555P-600P	PROGRAM : NEWS ORD COM1: ADD CON COM1: NEWS	58 A 730P-800P	PROGRAM: MORE LAS VEGAS ORD COM1: REBOOKED 10/23 CON COM1: MORE LAS VEGAS	57 A 900A-1000A	PROGRAM: TMZ ORD COM1: REBOOKED 10/2 CON COM1: TMZ	56 A 730P-800P	PROGRAM: FOX5 MORNING NEWS ORD COM1: REBOOKED 10/23-10 CON COM1: FOX5 MORNING NEWS	55 A 700A-900A	PROGRAM : EXTRA ORD COM1: REBOOKED 10/23- CON COM1: EXTRA	54 A 700P-730P	:LINE#:REP :CD: TIME PERIOD :
	30		30		30	23-10/27	30	23-10/27	30	NEWS 23-10/27 NEWS	30	23-10/27	30	: LGTH : SEC
	\$8,825.00		\$8,825.00		\$1,025.00		\$275.00		\$1,350.00		\$700.00		\$950.00	: RATE
	10/23		10/23	,	10/16		10/23		10/23		10/23		10/23	: START
70/22	10/23	10/07	10/23	3	10/23		10/26		10/26		10/26		10/26	: END
T)	Н	P	Н		н.	· · ·	ω		N		თ		N	:SPTS: WEEK
	TUE		TUE		TUE		TU-F		TU-F		TU-F		TU-F	EK : DAYS
	<del> </del> 1		ㅂ		N		ω		2		Q		N	:TOTL:

## REP HEADLI \$\$\$ UNAPPR

	REP: TEL# 610-293-4100	00 FAX# 610-225-1191	.91
	CREDIT ADVISORY: AGI	AGENCY CREDIT RISK !!!	
INE# 6371546 TRF# 498394	94 ORDER WORKSHEET	HARRIS REPORT FROM REP	OCT12/12 16.35
PROVED REV #2 \$\$\$		**CHANGES**	*** KVVU-TV ***

PROGRAM : EXTRA ORD COM1: ADD CON COM1: EXTRA	67 A 105A-135A	PROGRAM: SPORTS PLUS ORD COM1: ADD CON COM1: SPORTS PLUS	66 A 1045P-1100P	PROGRAM: NEWS  ORD COM1: ADD  CON COM1: NEWS	65 A 1000P-1045P	PROGRAM: NICS ORD COM1: ADD CON COM1: NICS	64 A 400P-900P	PROGRAM: COLLEGE PREGAME ORD COM1: ADD CON COM1: COLLEGE PREGAME	63 A 900A-1000A	PROGRAM: COLLEGE FOOTBALL ORD COM1: ADD COM1: COLLEGE FOOTBALL	62 A 1000A-400P	PROGRAM: NFI ORD COM1: ADD CON COM1: NFI	61 A 1000A-100P	:LINE#:REP :CD: TIME PERIOD :
	30		30		<b>ω</b> Ο		30		30		30		30	LGTH : :
	\$250.00		\$1,200.00		\$1,850.00		\$8,500.00	130-120	\$1,375.00	Early	\$4,100.00		\$9,500.00	SEC : RATE
	(10/15		10/21		10/21		10/15		10/20		10/20		10/21	: START
707	) 10/15		10/21		10/21	10 17	10/15		10/20		10/20		10/21	: END : DATE
	Н		ъ.		Н	,	Н		Ч		N		N	: SPTS:
	MON		SUN		SUN		MON		SAT		SAT		SUN	WEEK : DAYS
	Н		Н		Н		₽		Н		N		N	:TOTL:

### CREDIT ADVISORY: ORDER WORKSHEET REP: TEL# 610-293-4100

HEADLINE# 6371546 UNAPPROVED REV #2

\$\$\$

TRF# 498394

AGENCY CREDIT HARRIS RISK !!!
REPORT FROM REP FAX# 610-225-1191 OCT12/12 16.35

\*\*CHANGES\*\*

\*\*\* KVVU-TV \*\*\*

STATION MAKEGOOD OFFERS: M7 UNRESL BUY#41 LINE#: REP ORD COM1: LINE#: PROGRAM : 89 :CD: Þ 1200M-1230A ADD 30 30 SECTO FAME TIME SEC PERIOD MISSED: FRI/800P-900P
OFFER: FRI/800P-900P
CMT: SORRY CORRECTION ON THE HO FAME •• LGTH ω •• SEC \$225.00 RATE PROGRAM. OCT26 10/20 START DATE 10/20 END 30s :SPTS: \$3,500.00 \$3,500.00 TNVT SAT STA (OCT12/12) DAYS ADVISE. 202105.00 SPTS:  $\mu$ 

OCT/12

202105.00

CONTRACT

TOTAL

TOTAL SPOTS

MARKET TOTALS \$931,500 **KVVU 20%** KSNV KHUD 28 1% KLAS 26% KTNV 16% KVMY 8% KVCW 1% CABL %

SVC-DEMOS-NSH RA35+\*

DOM P-CLASS, PLAN, SECT CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK 四一四円円 T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE

REP \$\$\$ HEADLINE# 6371546
UNAPPROVED REV #1 \$\$\$ TRF# 498394

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT
HARRIS

FAX# 610-225-1191
RISK !!!
REPORT FROM REP
\*\*CHANGES\*\* \*

OCT12/12 11.58
\*\*\* KVVU-TV \*\*\*

AGY ADV ORDER FLIGHT PRDCT # DATES PATRIOT MAJORITY USA EST#2029 COMMENTS: OCT16/12 AGY. ADV. NAME NAME WATERFRONT STRATEGIES ISS/PATRIOT MAJORITY WASHINGTON, NOV6/12 3050 K ST NW CONTRACT WK-4 # 6371546 DC 20007 USA (LINE, ORDER, INVOICE) CLASS: SALES BUYER NAME REP.# PRSN NATL. PH-SARAH LEVENE OFF.# 762 TERESA LOCAL DIFURIA SALESMAN REGIONAL #

为 用 P :

CITY TAX

STATE

TAX

CO-OP

BILLING

NEEDED

DATE

OCT12/12

11.58

ĦЯ TO NIXXI ROSE

CNF THANKS

OK'D M1-M8

SITE

STA:

CON CM \*\*\*\* THIS S × CASH IN ADVANCE SCHEDULE \*\*\*\*

PROGRAM :	V32 A 11	PROGRAM : CON COM1:	3 ES 11	3 ES 11	AGENCY	: LINE#:REP :CD:
DIVORCE COURT/DIVORCE COURT	1100A-1200N	BETTER LAS VEGAS	1100A-1200N	1100A-1200N	ADVERTISER CODE = PRODUCT CODE = 91	TIME PERIOD :
DIVORCE COUR	30	S	30	30	E = 84 91	LGTH : SEC
Н	\$195.00		\$195.00	\$195.00	AGENCY EST# =	RATE
	10/18		10/30	10/16	2029	: START
	10/18		11/5	10/29		: END :
	Н		ω	N		END :SPTS: WEEK DATE : /WK: INVT
	THU		TU-F,M	TU-F,M		7T : DAYS
	Н		ω	Ą		:TOTL:

THIS IS ORD COM1:

D D

MAKE-GOOD FOR OCT16 ON MAKE-GOOD FOR OCT23 ON PRG CHG DUE TO SPORTS.

. PRE-BOOKED PLS APPROVE. LINE-3 FOR 1 SPOT/WK LINE-3 FOR 1 SPOT/WK

REP HEADLINE# 6371546 ...

TRF# 498394 REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 11.58
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

																	:LINE#:REP
PROGRAM	12	12	PROGRAM ORD COM THIS IS	35	PROGRAM CON COM1	თ	D	Ø	PROGRAM ORD COM THIS IS THIS IS	34	34	PROGRAM CON COM	4	4	PROGRAM ORD COM PART OF	w w	: REP : CD:
	ES 70	ES 70	⊅	A 30	GOM1:	ES 40	ES 40	ES 40	) ) )	A 10	A 10	GOM1:	ES 20	ES 20	1 · · ·	A 11	: CD:
EXTRA EXTRA	0P-730P	00P-730P	DR OZ TP CHG DUE TO MAKE-GOOD FOR	0P-400P	DR OZ DR OZ	0P-500P	90P-500F	00P-500P	KATIE TP CHG DUE TO MAKE-GOOD FOR	0P-200P	00P-200P	KATIE KATIE	0P-300P	0P-300P	DIVORCE COUR PRG CHG DUE MAKEGOOD MADE	100A-1200N	TIME PERIOD
	30	30	O SPORTS.	30		30	30	30	O SPORTS. OCT16 ON OCT23 ON	30	30		30	30	T/DIVORCE C TO SPORTS. UP OF LINE	30	: LGTH : SE
	\$950.00	\$950.00	PRE-BOOKED PLS A	\$500.00		\$500.00	\$500.00	\$500.00	PRE-BOOKED PLS APPROV LINE-4 FOR 1 SPOT/WK LINE-4 FOR 1 SPOT/WK	\$425.00	\$425.00		\$425.00	\$425.00	COURT PRE-BOOKED PLS ES 32-33	\$195.00	C: RATE
	10/30	10/16	APPROVE. POT/WK	10/24		10/30	10/23	10/16	APPROVE. OT/WK OT/WK	10/25	10/18		10/30	10/16	APPROVE.	10/24	: START
	11/5	10/29		10/24		11/5	10/29	10/22		10/25	10/18		11/5	10/29		10/24	: END
	ω	N		Н		ω	N	ω		Н	Н		ω	N		Н	:SPTS:
	TU-F,M	TU-F,M		WED		TU-F,M	TU-F,M	TU-F,M		THU	тни		TU-F,M	TU-F,M		WED	WEEK: DAYS
	ω	4		ᅡ		ω	N	ω		ч	Ь		ω	4.		μ	: TOTL:

### REP HEADLINE# 6371546 : \$\$\$ UNAPPROVED REV #1 \$\$\$ TRF# 498394 REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 11.58 \*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

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Н Н Н Н Н Н В В В В В В В В В В В В В В	ω 8	ω 8	PROGRAM	16	16	PROGRAM ORD COM THIS IS THIS IS	37	37	PROGRAM	14	14	ROG RD HIS	ω 6	<u>ل</u> ر ه	REP LINE#
CCOM1:: CCOM1:: IS A PIS	A 8	A 8	RAM : COM1:	ES S	ES 9	GRAM: COM1: IS A	<b>A</b> 9	A 9	RAM : COM1:	ES 7	ES 7	RAM: COM1: IS A IS A	A 9	A 9	: CD:
X FACTOR SPOTS N/A DUE MAKE-GOOD FOR	300P-1000P	800P-1000P	FRINGE FTC:	900P-1000P	900P-1000P	TMZ TP CHG DUE TOR MAKE-GOOD FOR MAKE-GOOD FOR	930P-1000P	930P-1000P	TMZ	7302-8002	730P-800P	EXTRA TP CHG DUE TO MAKE-GOOD FOR MAKE-GOOD FOR	900P-930P	900P-930P	TIME PERIOD
E TO SPORTS OCT19 ON LI OCT22 ON LI OCT21 ON LI NOV4 ON LIN OCT218 ON LI OCT18 ON LI OCT18 ON LI	30	30	9/28/12 9/28/12	30	30	TO SPORTS. PRE- R OCT16 ON LINE	30	30		30	30	O SPORTS. PRE- OCT16 ON LINE OCT23 ON LINE	30	30	: LGTH : SEC
D DEBATE16 FOR 1 -18 FOR 1 LINE-19 F -21 FOR 1 21 FOR 1 -24 FOR 1 -26 FOR 1 -26 FOR 1	\$5,350.00	\$5,350.00		\$4,000.00	\$4,000.00	-BOOKED PLS E-14 FOR 1 S	\$1,350.00	\$1,350.00		\$1,350.00	\$1,350.00	BOOKED PLS -12 FOR 1 S	\$950.00	\$950.00	RATE
PRE-BOOKED PLS SPOT/WK SPOT/WK SPOT/WK SPOT/WK SPOT/WK SPOT/WK SPOT/WK SPOT/WK SPOT/WK	10/31	10/17		10/26	10/19	APPROVE. POT/WK POT/WK	10/25	10/18		10/30	10/16	APPROVE. POT/WK POT/WK	10/25	10/18	: START
APPROVE.	10/31	10/17		10/26	10/19		10/25	10/18		11/5	10/29		10/25	10/18	: END
	Н	Н		Н	0		卢	Ы		ω	N		ш	Н	:SPTS:
															NEEK
	WED	WED		FRI	FRI		THU	THU		TU-F,M	TU-F,M		THU	THU	: DAYS
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#### REP HEADLINE# 6371546 TRF# 498394 \$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 11.58
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

PROGRAM : THE C	19 s 200P-30	PROGRAM : MOB D	18 S 900P-10	18 S 900P-10	PROGRAM : NICS (ORD COM1: SPOTS) PART OF A MAKEGO(	43 A 430P-80	PROGRAM: NEW GIR ORD COM1: SPOTS N PART OF A MAKEGOOD	42 A 900F-1000F	PROGRAM: TOUCH SOORD COM1: SPOTS N	41 A 800P-900	PROGRAM: WORLD SORD COM1: SPOTS NEW PART OF A MAKEGOOD	40 A 430P-80	PROGRAM: NFI GAM ORD COM1: SPOTS N PART OF A MAKEGOOD	39 A 1000A-1	39 A 1000A-1	:LINE#:REP :CD: TIME
CLOSER	400	DOCTORETC: 9/	000P	1000P	SAME N/A DUE TO DD MADE UP	40	L/MINDY F /A DUE TO MADE UP	90P	EASON PRI /A DUE TO MADE UP	Q P	ERIES GAM /A DUE TC MADE UP	Q P	E /A DUE TO MADE UP	130P	30P	PERIOD : LG
	30	)/17/12 )/17/12	30	30	OF LINES 38-	30	S AND ES 38	30	PREMIERE TO SPORTS AND I	30	1 SPORTS AND F LINES 38	30	SPORTS AND DOT LINES 38-	30	30	LGTH : SEC :
	\$175.00		\$6,800.00	\$6,800.00	EBATE. PRE- 43	\$3,300.00	DEBATE. PRE-1	\$5,550.00	ND DEBATE. PRE-1	\$3,500.00	DEBATE. PRE-I -43	\$7,500.00	DEBATE. PRE-I	\$9,500.00	\$9,500.00	RATE
	10/20		11/5	10/22	BOOKED PLS ;	10/18	BOOKED PLS I	10/30	PRE-BOOKED PLS	10/26	PRE-BOOKED PLS /	10/24	BOOKED PLS A	11/4	10/21	: START
	11/3		11/5	10/22	APPROVE.	10/18	APPROVE.	10/30	APPROVE.	10/26	APPROVE.	10/24	APPROVE.	11/4	10/21	: END :
	0		Н	0		Н		Н		Н		щ		1	Н	SPTS: WEEK /WK: INVT
	SAT		MON	MON		тни		TUE		FRI		WED		SUN	SUN	T: DAYS
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REP HEADLINE# 6371546 : \$\$\$ UNAPPROVED REV #1 \$\$\$ TRF# 498394 REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

Х	М4	М	М2	STATION M1 O										: FHNE
OK'D	OK D	O X ' D	OK.	PRO CON MA D'D	N 0	26	PROGRAM CON COM	24	24	24	PROGRAM CON COM	21	21	#: REP
BUY#14	BUY#12	BUY#6	BUY#4	1: X- OD OFF	ES 800P-90	ES 800P-90	FRAM : EXTRA COM1: EXTRA	ES 500P-60	ES 500P-60	ES 500P-60	: FOX	S 100P-40	S 100P-40	:CD: TIME
MISSED:TU-F,M/73 OFFER:THU/930P- CMT:TP CHG DU	MISSED:TU-F,M/700 OFFER:THU/900P-9 CMT:TP CHG DUE	MISSED:TU-F,M/400P OFFER:WED/300P-40 CMT:TP CHG DUE	MISSED:TU-F,M/20 OFFER:THU/100P- CMT:TP CHG DU	HOH HOR ROR	900₽	0 P	WEEKEND	9 P	OP	Q 0	NFL (GAME 2) NFL (GAME 2)	0 P	40	PERIOD : 1
-F,M/730P-800 J/930P-1000P CHG DUE TO (	-F,M/700P-7 J/900P-930P CHG DUE TO	-F,M/400P-5 )/300P-400P CHG DUE TO	0 P - 3	RESULTS  RESULTS  SSED: TU-F, M/1100A-1200N  FFER: THU/1100A-1200N  & WED/1100A-1200N  CMT: PRG CHG DUE TO SPO	30	30		30	30	30		30	30	LGTH : SEC
SPORTS.	30P SPORTS.	OOP SPORTS.	OOP SPORTS.	1200N 100N 100N 100N	\$7,500.00	\$7,500.00		\$225.00	\$225.00	\$225.00		11500.00	11500.00	: RATE
OCT16 OCT2: OCT18 OCT2: PRE-BOOKED PLS	OCT16 OCT2 OCT18 OCT2 PRE-BOOKED PLS	OCT23 OCT24 PRE-BOOKED PLS	OCT16 OCT2: OCT18 OCT2: PRE-BOOKED PLS	OCT16 OCT2 OCT18 OCT24 PRE-BOOKED PL	0 11/1	0 10/18		11/4	10/28	10/21		11/4	10/21	: START : DATE
:3 :5 APPROVE.	:3 :5 APPROVE.	APPROVE.	APPROVE.	3 S APPROVE	11/1	10/25		11/4	10/28	10/21		11/4	10/21	: END
30 S	308 808	30s	30s	· 3 3 3 0 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	Н	0		Н	0	1		0	0	:SPTS:
\$1,350.00 \$1,350.00	\$950.00 \$950.00	\$500.00 \$500.00	\$425.00 \$425.00	\$195.00 \$195.00 \$195.00	THU	тни		SUN	SUN	SUN		SUN	SUN	S: WEEK :
(OCT12/12) PLS ADVISE	(OCT12/12 PLS ADVIS	(OCT12/12 PLS ADVIS	(OCT12/12 PLS ADVIS	(OCT12/12 PLS ADVIS	Ü	ij		4	4	4		4	4	DAYS
2) E.	SE.	8E.	· ·	Н	Ч	0		₽	0	Н		0	0	:TOTL:

### REP HEADLINE# 6371546 \$\$\$ UNAPPROVED REV #1 \$\$\$ TRF# 498394 REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 11.58 \*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

OCT/12	STATION M6 OK	· LINE#:REP
109355.00 N	ION MAKEGOOD OFFE OK'D BUY#16 BUY#18 BUY#19 BUY#21 BUY#21 BUY#21	վ ‡
NOV/12	RS: M	E PERIOD
76945.00	D:FRI/900P-1000P MON/900P-1000P SAT/200P-300P SUN/100P-400P SUN/500P-600P THU/800P-1000P & SUN/1000A-130P & WED/430P-800P & WED/430P-800P & TUE/900P-1000P & THU/900P-1000P & THU/430P-800P T:SPOTS N/A DUE TO	D : LGTH : SEC :
	SPORTS A	RATE
	OCT19 OCT20-NOV3 OCT21 NOV4 OCT21 OCT25 OCT17 OCT31 OCT21 NOV4 OCT21 NOV4 OCT26 OCT18 OCT18 OCT18 OCT18	
	1 1 1 1 1 1 1 1 1 1 1 1 1 1	
		: SP
CONTRACT TO:	\$4,000.00 \$6,800.00 \$175.00 111500.00 \$7,500.00 \$5,350.00 \$3,500.00 \$3,500.00 \$3,500.00	WEEK
TOTAL 186	(OCT12/12)	DAYS
152	12/12) ADVISE.	H H

MARKET TOTALS \$931,500 KVVU 20% KSNV 28% KTUD 1% KLAS 26% KTNV 16% KVMY 8% KVCW 1% CABL 0%

SVC- NSI DEMOS- RA35+\*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME L-LENGTH M-MAKEGOOD N-PROGRAM NAME X-LATE Y-DAYS Z-COMMENTS

\*-MULTIPLE

REP HEADLINE# 6371546
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/12 18.21 \*\*\* KVVU-TV \*\*\*

CITY TAX	FLIGHT DATES	PRDCT PATRI	ORDER #			AGY #	ADV #
STATE	DATES OCT16/12	PATRIOT MAJORITY USA	10839L	i i		AGY. NAME	ADV. NAME
TAX	NOV6/12 WK-4		_ CONTRACT #_	WASHINGTON,	3050 K ST NW,	WATERFRONT STRATEGIES	ISS/PATRIOT MAJORITY USA
CO-OP BILLING NEEDED	.4	EST#2029 COMMENTS: (LINE, ORDER, INVOICE)	6371546	DC 20007	W,	TRATEGIES	MAJORITY USA
		OICE)	CLASS: NATL.		SALES PRSN PH-	BUYER NAME S!	REP.#
DA:			LOCAL		- TERESA DIFURIA	SARAH LEVENE	OFF.# 762
DATE OCT11/12			REGIONAL		IFURIA		SALESMAN #
18.21							

REP: TO ROSE
FR NIKKI
NEW PATRIOT MAJORITY USA ORDER
TOTAL \$186,300
PLS CNF THANKS

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

PROGRAM :	N	N	PROGRAM :	1	1	A A	: LINE#:REP :
AM : FOX 5 NEWS AT	1000P-1100P	1000P-1100P	AM : DR OZ OM1: DR OZ	1000A-1100A	1000A-1100A	AGENCY ADVERTISER CODE AGENCY PRODUCT CODE =	CD: TIME PERIOD
T 10P	30	30		30	30	ODE = 84 = 91	: LGTH : SEC
	\$2,150.00	\$2,150.00		\$250.00	\$250.00	AGENCY EST#	C: RATE
	10/30	10/16		10/30	10/23	= 2029	: START
	11/5	10/29		11/5	10/29		: END
	ω	4		ω	Н		: SPTS: WEEK
	TU-F,M	TU-F,M		TU-F,M	TU-F,M		DAYS
	ω	ω		ω	<del>}_1</del>		:TOTL:

OCT11/12 18.21 \*\*\* KVVU-TV \*\*\*

																			: LINE#:REP
PROGRAM : CON COM1:	11	11	PROGRAM : CON COM1:	10	PROGRAM : CON COM1:	Ø	PROGRAM : CON COM1:	ω .	PROGRAM : CON COM1:	7	PROGRAM : CON COM1:	თ	PROGRAM : CON COM1:	Ŋ	PROGRAM : CON COM1:	4	PROGRAM : CON COM1:	ω	E#:
: FOX5 NEWS 6A	600A-700A	600A-700A	: FOX5 NEWS AT	600P-630P	: FOX 5 NEWS AT	530P-600P	: FOX5 NEWS 5A	500A-600A	: FOX 5 NEWS AT	500P-530P	: DR OZ	400P-500P	: ANDERSON COOPER	300P-400P	: KATIE	200P-300P	BETTER LAS BETTER LAS	1100A-1200N	: TIME PERIOD
	30	30	M49 M49	30	r 530PM	30		30	r 5PM r 5PM	30		30	PER	30		30	VEGAS VEGAS	30	: LGTH : SI
	\$725.00	\$725.00		\$900.00		\$1,025.00		\$450.00		\$950.00		\$500.00		\$450.00		\$425.00		\$195.00	SEC : RATE
	10/30	10/16		10/16		10/16		10/16		10/16		10/16		10/16	0	10/16		10/16	: START
	11/5	10/29		11/5		11/5		11/5		11/5	,	11/5	ě	11/5	1-20	11/5		11/5	: END
	N	ω		N		Ν		ω		2		ω	\$.	N	G es	ω	Diwice Court	ω	:SPTS: W
	TU-F,M	TU-F,M		TU-F,M		TU-F,M		TU-F,M		TU-F,M	10/24 11-40	TU-F,M		TU-F,M	700	TU-F,M	£.	TU-F,M	WEEK: DAYS
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PROGRAM :	19	PROGRAM : CON COM1:	18	18	PROGRAM : CON COM1:	17	PROGRAM : CON COM1:	16	PROGRAM : CON COM1:	15	PROGRAM : CON COM1:	14	PROGRAM : CON COM1:	13	13	PROGRAM : CON COM1:	12	LINE#:REP :CD:
: THE CLOSER	2008-3008	: MOB DOCTORFTC	900P-1000P	900P-1000P	BONESFTC:	8008-9008	: FRINGE FTC:	900P-1000P	: MORE LAS VEGAS	900A-1000A	L: TMZ	730P-800P	: FOX5 MORNING	700A-900A	700A-900A	: EXTRA	700P-730P	: TIME PERIOD
	30	rc: 9/17/12 rc: 9/17/12	30	30	9/17/12 9/17/12	30	9/28/12 9/28/12	30	3AS	30		30	3 NEWS	30	30		30	: LGTH : SEC
	\$175.00		\$6,800.00	\$6,800.00		\$7,500.00		\$4,000.00		\$275.00		\$1,350.00		\$700.00	\$700.00		\$950.00	: RATE
	10/20		11/5	10/22	<u>5</u>	10/29	7			10/16	<del>c</del>	10/16		10/30	10/16	0000	10/16	: START
<u>Z</u>	11/3		11/5	10/22	₫	10/29		10/26		11/5		11/5		11/5	10/29	1000 1000	11/5	: END : DATE
	Н		μ	ドでか		ц	i	ц		ω	10 20 20-00	ω - !		(Jī	Ø	10/25 9-9300	ω	: SPTS: WEEK
	SAT		MON	MON		MON		FRI		TU-F,M	35-00	TU-F,M		TU-F,M	TU-F,M	7-9300	TU-F,M	K: DAYS
	ω		Н	Ч		Ъ		N		ω		9		ហ	12		Ø	:TOTL:

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP OCT11/12 18.21 \*\*\* KVVU-TV \*\*\*

: : : : : : : : : : : : : : : : : : :				: DATE	DATE	: /WK: 1	INVT :	:SPTS:
20	100A-200A	30	\$85.00	11/4	11/4	Н	SUN	Ľ
PROGRAM : CON COM1:	: THE CLOSER							
21	100P-400P	30	11500.00	10/21	10/21	Н	SUN	Н
21	100P-400P	30	11500.00	11/4	11/4	Ы	SUN	μ
PROGRAM : CON COM1:	: FOX NFL (GAME 2) L: FOX NFL (GAME 2)		20 0	late Game	(n			
22	1100P-1200M	30	\$225.00	10/28	10/28	Н	SUN	Н
PROGRAM : CON COM1:	: CRIMINAL MINDS							
23	1200M-100A	30	\$185.00	10/21	10/21	H	SUN	₽
PROGRAM : CON COM1:	: CSI: MIAMI							
24	500P-600P	30	\$225.00	10/21	11/4	μ	SUN	ω
PROGRAM : CON COM1:	: EXTRA WEEKEND	7778	25		IG/OB RD			
N G	800A-900A	30	\$850.00	10/21	11/4	н	SUN	ω
PROGRAM : CON COM1:	: FOX NEWS SUNDAY							
8	800P-900P	30	\$7,500.00	10/18	11/1	ы	THU	ω
PROGRAM : CON COM1:	: X-FACTOR RESULTS			101	10/10 10/05 M	B		
27	900P-1000P	30	\$5,500.00	10/23	10/23	Н	TUE	Ъ
PROGRAM : CON COM1:	NEW GIRL/MINDY	PROJECTFTC: PROJECTFTC:	9/25/12 9/25/12				C Tr	
28	400P-500P	30	\$500.00	11/6	11/6	Н	TUE	Н
PROGRAM : CON COM1:	: DR OZ							

REP HEADLINE# 6371546
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
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OCT11/12 18.21 \*\*\* KVVU-TV \*\*\*

OCT/12							: LINE#:REP
118080.00	PROGRAM :	31	PROGRAM : CON COM1:	30	PROGRAM : CON COM1:	29	:REP :CD:
NOV/12	: KATIE	200P-300P	FOX5 MORNING	700A-900A	: FOX5 NEWS 6A	600A-700A	D: TIME PERIOD
68220.00		30	NEWS	30		30	: LGTH : SEC
		\$425.00		\$700.00		\$725.00	RATE
		11/6		11/6		11/6	: START
		11/6		11/6		11/6	: END
CON		1		Н		بر	: SPTS: WEEK
CONTRACT TOTAL TOTAL SPOTS		TUE		TUE		TUE	., .,
							DAYS
186300.00 154		Ľ		μ		L	:TOTL:

SVC- NSI DEMOS- RA35+\* MARKET TOTALS \$931,500

KVVU 20%

KSNV 28% KTUD 1%

KLAS 26% KTNV 16%

KVMY 8%

KVCW 1%

CABL 0%